



# Inshuwa Platform

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Digital Insurance Ecosystem

Customer Story

# Problem Statement.

There's lack of innovation in the insurance space

## CONSUMER SIDE

- 01 Lack of Simple and tailor made insurance products
- 02 Lack of access to digital insurance product
- 03 Lack of insurance awareness

## INSURER SIDE

- 01 Limited technology platforms
- 02 Ineffective Distribution Channels
- 03 Budgetary Constraints

# Our Solution and Mission.

Solution

The Inshuwa Digital Insurance Infrastructure was developed to help insurers design and launch digital products faster and offer them wide distribution through API integration to other digital ecosystems as well automate all the players in the insurance value chain.

Mission

To build a Digital Insurance Infrastructure across the African Continent handling distribution, underwriting, and claims





# Inshuwa Platform **Features.**

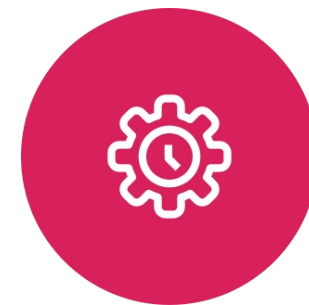
The following are the features:



## API Infrastructure

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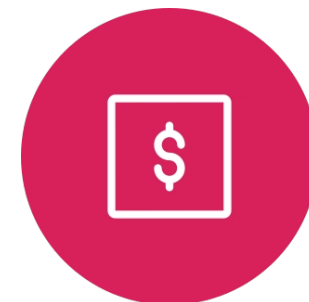
Third party distributors connecting to Inshuwa API



## Policy Administration Platforms

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Mobile apps and portals for Insurers (Banks, MicroFins)



## Intermediary Platforms

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Mobile and portals for Intermediary (agents and brokers)



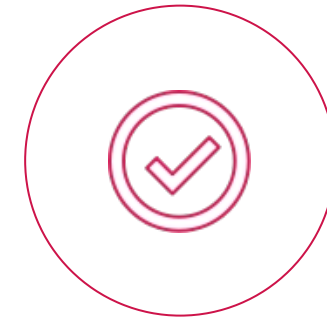
# Distribution Channels.



## MNO Integrations

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Mobile carrier-based channel for user transactions and payments



## Wallet/Bank Integrations

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Banking and digital wallet services for distributing policies with fast payments



## E-Commerce

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Online retail platforms enabling policy transactions



## POS Integrations

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Point-of-Sale integrations for in-person transactions and payments

# Insurance Systems.

POLICY ADMINISTRATION  
PLATFORMS

**1) General Insurance**

POLICY ADMINISTRATION  
PLATFORMS

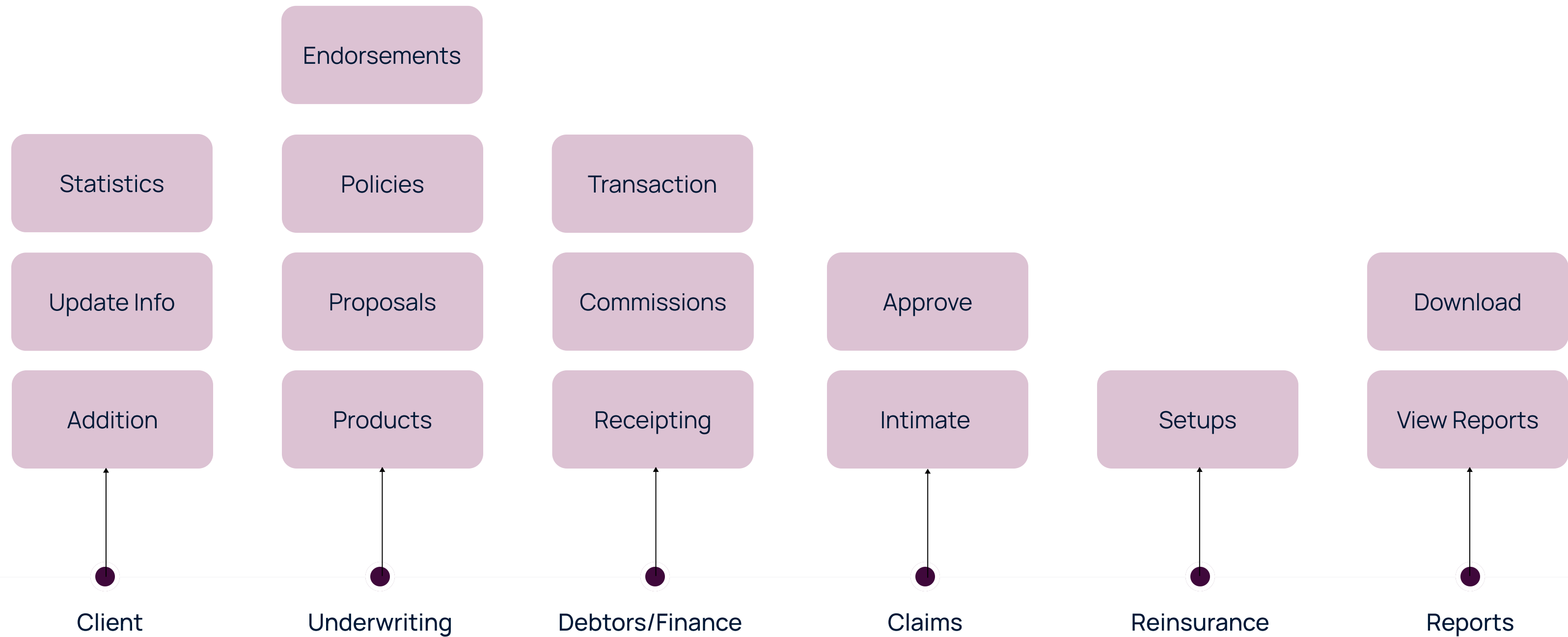
**2) Group Life System**

POLICY ADMINISTRATION  
PLATFORMS

**3) Individual Life System**



# Insurance Systems Modules.



Inshuwa Platforms

# Intermediary Platforms.

We have multiple Intermediary Platforms:

- ✦ Agent and Broker Portals/ Mobile App
- ✦ Bancassurance Portals/ Mobile
- ✦ Partner Portals/ Mobile App



# Web Portal/Mobile App

01

Client Management

02

Underwriting

03

Receipting

04

Commissions

05

Reports

06

Claims

# Insurance Products

Inshuwa

Classes	
<b>Motor Insurance</b>	Motor insurance is a type of insurance that covers your car or other vehicle in case of an accident. It can help to pay for repairs to your vehicle.
<b>Health Insurance</b>	Health insurance pays for medical expenses.
<b>Accident Insurance</b>	Accident insurance pays out a benefit if you are injured in an accident.
<b>Life Insurance</b>	Life insurance provides a death benefit to your beneficiaries.
<b>Agriculture Insurance</b>	Agriculture insurance protects farmers from financial losses due to natural disasters and other risks.

Inshuwa

# Our Milestones.

- 01 80 Insurance Products Configured
- 02 API Infrastructure Fully Developed
- 03 Life System Fully Developed
- 04 General Insurance System 70% Developed
- 05 Agricultural System Fully Developed
- 06 Intermediary Platform Fully Developed



Extensive Industry Experience

# Why Us?

01

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**Experienced  
Technology  
Leadership Team**

02

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**Experienced  
Software  
Development Team**

03

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**Over 20 years of  
solid insurance  
domain knowledge**

Thank you &  
Join Our

EcoSystem